



Mobile solutions for retail.

Enhance customer service and increase sales.

With tech savvy shoppers that compare prices, read reviews, and get product information on their mobile phones, optimizing the customer experience has never been more critical. Bell offers a variety of mobile solutions that will help you improve the customer shopping experience and drive sales.

Wireless point of sale (POS).

Process payments from anywhere in the store.

- Shorten checkout lines and reduce wait times
- Empower sales personnel to move around the store to interact with customers, and answer questions
- Process payments quickly before customers change their minds about purchases

Digital signage.

Attract and engage customers with relevant information and promotions.

- Schedule and display targeted, timely messages in specific retail locations
- Create and update messages on displays from anywhere, in real-time
- Eliminate costs associated with designing, printing and distributing traditional print signs

Asset management.

Locate your inventory and keep your store stocked.

- Keep track of the location of your products, whether they are in transit or in your stock room
- Deter theft with accurate tracking of inventory, shipments and deliveries

Push-to-talk (PTT).

Keep your team connected with one-touch communication.

- Allow managers, cashiers, backroom personnel and sales floor staff to communicate instantly with one touch
- Save time spent walking back and forth to the stock room, and keep staff on the sales floor serving customers
- Quickly alert employees to suspicious activity and allow them to react swiftly to urgent situations

Tablets.

Make information easy to access for customers and employees.

- Enable customers to browse product information before making a purchasing decision
- Equip your employees with access to product and inventory information
- Allow managers to review sales information and make scheduling changes from the sales floor

For more information on mobile solutions built for your industry, contact a Bell Business Expert at 1 855 272-0776.



Why choose mobile solutions from Bell?

- Industry-specific solutions
- Access to Canada's largest LTE network¹
- Dedicated account support team
- Great selection of PTT devices and accessories